

If you work in an office of any kind, chances are you have been to a seminar. Topics may include team building skills, sales tips or how to deal with stress — however, most fail to dazzle those in attendance. But what if you go to a seminar that is enjoyable, makes you laugh, is memorable and puts everyone on an even playing field? One where the CEO is exactly the same as the receptionist.

Native Windsorite Zandra Bell has all the right stuff to make this a reality!

Bell is the creative genius behind "At Wir's End," which is a unique approach to motivational speaking.

By adding humour, Bell custom designs each of her seminars to meet the unique needs of her clients.

"Research is the key to providing seminars that people will remember," she explains. Bell painstakingly researches each industry, occupation, company, and through some one-on-one consultation she is able to identify the specific needs of

her clients. She inspires and motivates employees with side-splitting hilarity.

## **ZANDRA BELL: THE QUEEN OF CORPORATE COMEDY**

"I am a former federal government Regional Director who escaped the confines of the bureaucratic corral, to run wild and free as an entrepreneur," states Bell.

Now a writer, consultant and motivational humorist she works in the corporate realm

researching and customizing inspirational hilarity designed to enhance human potential. She accomplishes this through her character "Shirley Best" (a campy yet charismatic 60 something housewife embarking on a search for self fulfillment).

As a writer she develops a script that conveys the corporate directive, while her character effectively brings everyone to an even level.

"When you are laughing, everyone is the same," explains Bell. "Laughter promotes wellness, puts everyone in a positive frame of

mind and it's a memorable way to get the company message across."

Bell is feeling the effects of a meteoric rise in the industry, as she travels the globe promoting teamwork, personal effectiveness, and wellness, while relieving stress.

"As a child I enjoyed making my mother laugh by playing characters," reveals Bell. She also used humour in her government position to motivate her employees before deciding to leave her post to follow her dream. "It was a risk, but one I was willing to take – it's my baby, it's my passion."

Bell currently resides in Windsor and Calgary and travels frequently, pursuing interests in speaking, consulting, and a soon to be budding business in fashion design. She is also the author of the comedy book, "I'm Listing – Musings of a Modern Middle Aged Wild Wise Woman."

To quote an audience member during a recent presentation, "Zandra Bell was face hurting funny!"

Companies, organizations, and corporations who are looking to educate, inspire and motivate employees with something different, new, distinctive and hilarious, should contact Zandra Bell via her website, www.zandrabell.com. Your employees will thank you for it!



Zandra Bell – The Ultimate in Customized Corporate Comedy. Photo courtesy of Sherry Campeau (who also did the photo in Zandra's ad on this page).







